



# Lance Knadle // Graphic Design

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## OBJECTIVE

A full-time position where advanced creative skills will be implemented in rendering high quality services, products and interactive experiences.

## WORK EXPERIENCE

COMPANY: Geary Company Advertising // Las Vegas, Nevada - Present

POSITION: Graphic Designer / Production Artist

DUTIES: Work with senior management, account executive and creative director to conceive, design and produce an array of collateral and print ads.

COMPANY: Evolve Design Group // Las Vegas, Nevada - 2007-08

POSITION: Graphic Designer / Production Artist

DUTIES: Worked with account services department and creative director to conceive, design and produce an array of collateral and print ads. Updated graphics and content for clients' websites. Created website comps for new prospects.

COMPANY: Vision Airlines Inc. // Las Vegas, Nevada - 2007

POSITION: Graphic Designer / Production Artist - Creative Services

DUTIES: Worked closely with marketing and sales departments to conceive and produce an array of collateral and print ads. Communicated with print vendors giving special instruction. Participated in marketing research to acquire proprietary images of sightseeing tours to help illustrate the customer's journey and experience. Compiled and indexed an image library. Produced a website for marketing and sales departments to help distribute proprietary images and visual identity to external sales agencies. Conceived, designed and developed prototype website. Designed a visual brand Identity guide.

COMPANY: Collegiate Graphics // Las Vegas, Nevada - 2006

POSITION: Graphic Designer / Production Artist / Prepress Technician

COMPANY: Rapid Color Printing // Las Vegas, Nevada - 2005

POSITION: Prepress Technician / Graphic Designer

COMPANY: Perry Judd's Printing Inc. // Baraboo, Wisconsin - 2004

POSITION: General Worker - Bindery / Print Finishing Department

## EDUCATION

COLLEGE: Madison Area Technical College // Madison, Wisconsin

MAJOR: Graphic Design

DEGREE: Associate in Applied Arts, May 2003

## SOFTWARE SKILLS

LAYOUT: QuarkXPress // InDesign

GRAPHIC: Adobe CS3 // Photoshop // Illustrator

PLATFORM: Apple Mac OS X // PC Windows XP

OTHER: Dreamweaver // Flash // Acrobat Professional // Bridge // Filemaker Pro // Microsoft Office // PowerPoint // Outlook // Fetch // Smart FTP // Renamer

## WEB LANGUAGES

WORKING KNOWLEDGE: XHTML // CSS // JQuery // Web Standards - Best Practices

PROCURING KNOWLEDGE: JavaScript // ActionScript // PHP